

London Borough of Bexley

News Release

For Immediate Release

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Help name Bexley's new street washing vehicle

Local people have been invited to help name Bexley's new street washing vehicle through a social media campaign that will run in the weeks before Christmas.

The vehicle has just been delivered and will be at work in local town centres soon, to wash streets and pavements as part of the Council's drive to keep the borough looking its best.

The Council is inviting people to take part in the competition on Facebook and Twitter from today (Monday 4 December).

The best eight suggestions received by 12 noon on 11 December will be put into a knockout vote starting on 12 December, with quarter finals and semi-finals before the winner is chosen in a 'final' vote.

"We're hoping to harness people's sense of fun and creativity to come up with a really good name for the vehicle, which is going to help give our town centres a more thorough and regular clean than has been possible up to now," said Cllr Peter Craske, Cabinet member for Cabinet Member for Community Safety, Environment and Leisure. "This will help us maintain the look and feel of the better quality materials that we have used in several of our town centre improvement schemes in recent years."

"I'm really looking forward to seeing people's suggestions and I hope that – like us – people will keep it clean!"

The new street washer has been funded from the £1.7m of extra investment Bexley is making to improve the borough's local places, communities and infrastructure.

Follow the campaign on Facebook - www.facebook.com/LBBexley - and by following @LBofBexley on Twitter and the hashtag #cleanerbexley.